

Partneropties TEDxUtrecht

1. Utrecht Innovators Meet-up

Utrecht is the 'City of Knowledge and Culture' for a reason. This is because entrepreneurs like yourself know the value of new knowledge and innovation and know how to implement this in your own organization, personal life and society around us. That's why we invite you to send two of the innovative minds from your midst to TEDxUtrecht to join the program and the Innovators Meet-up. During the lunch of TEDxUtrecht we host the Innovators Meet-up where your creatives meet their counterparts from other local businesses and organisations. And in the atmosphere @ TEDxUtrecht, we believe great ideas will start to take shape between Utrecht's local innovators. As a treat and accelerator, we organize a meet and greet with one of our speakers @ the meet-up.

What do you get? On Thursday, your innovators will come back to the job with extra inspiration, contacts to make things happen and a slight risk of leaving their job. That's because sometimes they find new meaning in their life @ TEDxUtrecht. But most of them will be extremely grateful for the chance to attend our pool of inspiration. And believe us, they'll infect the rest of your people as well. When in doubt, let them share the best talks during a meeting or lunch! Oh, and your innovators get the contacts of all the other local innovators as well!



What can you bring? Your most innovative minds – or the ones most in need of inspiration, if you believe that they can contribute as well.

What are the costs? For two innovators (we believe in the force of duo's – since they tend to look at different elements in talks and meetings) we charge you 1250 euro's. This includes the full treatment of all other TEDxUtrecht-visitors and the meet-up during the lunch-break. As a special treat, the innovators will be invited to a pre-TEDxUtrecht meet-up and the closing party of our Let Go Depot @ Hoog Catharijne on December 13th.

2. Bring your people

Of course, it is nice when one or two of your crewmembers/employees attends TEDxUtrecht. But it would make much more impact if a whole team, division or whole bunch of your organization attends TEDxUtrecht. We can make this possible, without them having to go through the balloting process (which individuals have to do). A little hint – it will be the best Christmas-present your workforce has ever received – or the best new years-activity, for that matter!



What do you get?

As many tickets as you like with a maximum of 40 tickets. We present your company on the TEDxUtrecht-website under Friends of TEDxUtrecht, in our social media and at the venue. Mind you: in the spirit of LET('S) GO, we don't give away VIP-treatments, everybody gets the full treatment! Be aware, your employees might keep reminding you of this great treat and keep asking for more.

What can you bring? Besides your people, you can bring TEDxUtrecht to the attention of your network. For example: if you like to advertise that you close your business for the day to be inspired @ TEDxUtrecht and you want to encourage other people/companies to do the same, our communication experts are at your disposal.

What are the costs? This depends on how many people you want to bring. If you want to choose this option, get in contact with Femke Westerneng: 06-16328027 / welcome@tedxutrecht.com .

3. Organize an in-house TEDxUtrecht livestream

So, your priorities are not fully balanced. You think your employees have to stay at work, but you are aware there's something meaningful happening @ TEDxUtrecht. For this, we introduce the TEDxUtrecht light-experience.



So in between meetings, during breaks and whenever they can find time, your team can sit back in the TEDxUtrecht-booth and enjoy the livestream-experience. We'll provide you with a timetable of all talks and inform your enthusiast when to check in. There is a risk to this option, though. Chances are – you all will be visiting TEDxUtrecht next year in real-life. And it is actually quite expensive as well, if you ask us, since you do have to cater for yourself ☺

PS. This option also combines perfectly with options 1 and 2. When you are a large company and not everyone fits in @ TivoliVredenbrug, we'll extend the experience to your grounds. And when you choose the Innovators Meet-Up, then the innovators can call out to their colleagues at work when to absolutely go online or dive into the TEDxUtrecht-booth.

What do you get? A big red dot-shaped carpet, a life-size and inescapable TEDxUtrecht-3D-symbol and (if needed) a big screen to show the livestream at. And of course technical support who plug in and test-drive the livestream the day before and by phone on the day itself. Exposure in the twitter-timeline during TEDxUtrecht. In the earlier two editions we were trending topic during the day, so you'll be visible in the twitter-sphere for sure. Also – we'll show your Friend-ship at our website and in our social media.

What can you bring? Make room at your headquarters for your own TEDxUtrecht hangout. Give attention to TEDxUtrecht in the months leading up to the event. Inform your crew. And when they ask for it, grant them the opportunity to visit us in real-life.

What are the costs? To produce the extra artwork, red dot and realize all promised, we charge you 3500,-. But you're allowed to extend this amount to more, if you want to upgrade yourself to TEDxUtrecht partner. Which is a costly feature to put you higher on our website.



4. Bring your expertise or products – be a real partner.

Do you recognize yourself in the theme and efforts of this year's TEDxUtrecht-event? Has your company or organization come up with important innovations which needs to be shown to an international audience like TEDxUtrecht has?

Then give Joost de Bruin (our curator and chief bandit) a call @ 06-46 96 75 11.

5. Just donate funds. We'll applaud you and will make your contribution visible as you please. We are especially fond on five digit numbers. Before the comma that is. But everything else will do as well.

Our bank accountnumber is TEDxUtrecht / INGB0755461339 / Utrecht



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